

## Travelport Universal API Launches In India

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Travelport, a leading Travel Commerce Platform providing distribution, technology, payment and other solutions for the \$7 trillion global travel and tourism industry, last week launched its industry-leading Travelport Universal API (Application Programming Interface) to developers and customers in India.

Over the course of the week, Travelport delivered a number of workshops and presentations as part of the launch in both Delhi (Wednesday 24th September) and in Bangalore (Thursday 25th & Friday 26th September).

Now available in 98 countries, Travelport Universal API is the industry's first truly universal API that aggregates content from its Travel Commerce Platform, including airfares, airline merchandising and ancillary content, hotels, car and rail content, and makes it available to developers creating their own travel applications through a single connection. The technology also enables developers to access and integrate multiple content sources by writing code to only one solution thereby allowing travel agencies to quickly and efficiently develop and differentiate their offering and enabling independent software developers to efficiently build their own travel applications

As well as giving access to multiple sources of content through one connection, the Universal API also allows developers to access all the necessary business logic to make booking travel efficient such as search, pricing and profiling functionality as well as products such as Flex Explore, Travelport Merchandising Platform and Travelport Rooms and More.

Mr. Rabih Saab, Travelport's President and Managing Director, Africa, Middle East and South Asia, commented, "We are delighted to launch the Travelport Universal API in India and know that developers in this region see real value in this technology which helps them develop innovative, next generation new travel web sites, apps and other solutions quickly and efficiently."



Speaking on the occasion, Mr. Anil Parashar, President and CEO, InterGlobe Technology Quotient Pvt. Ltd, added, "The launch of the Travelport Universal API in India has the potential to unlock innovative development in the region and is the only API of its kind that aggregates travel content from multiple sources and make it available through a single source."